

SOLUTRANS

16 - 20 NOV 2027 LYON • EUREXPO

THE GLOBAL HUB
FOR HEAVY & LIGHT COMMERCIAL VEHICLES



THE FUTURE OF TRANSPORT
STARTS HERE

A show by



With support from



EUREXPO
LYON



La Sphère des Possibles
communication • événements • tourisme d'affaires

Co-organised with COMEXPOSIUM

AN UNMISSABLE EVENT FOR ALL EUROPEAN ROAD TRANSPORT INDUSTRY PROFESSIONALS

1,100+

exhibitors & brands

including

30%

from 21 countries outside France

12 HUBS OF EXPERTISE

- Vehicles and vehicle bodies
- Vehicle fittings
- Tyres
- Cargo bikes / e-bikes
- Fuel supply and refuelling infrastructure
- Car parks and urban logistics
- Energy
- Lifting and handling equipment
- Maintenance, repair, breakdown recovery and services
- IT, software publishing
- Services for professionals (finance, insurance, leasing)
- Training and employment

77%

satisfaction rate*

73%

intend to exhibit again

81%

satisfaction with
visitor quality

3/4

of exhibitors signed
firm orders after the
show

“

SOLUTRANS stands out as an unmissable tradeshow thanks to its transport and mobility-targeted expertise, its international reach and its ability to bring together all the sector's stakeholders.

”



Olivier BOUElhARRAG,
Marketing Director - Kia France

AMONG THE EXHIBITORS
IN 2025

SOLUTRANS



DAIMLER TRUCK

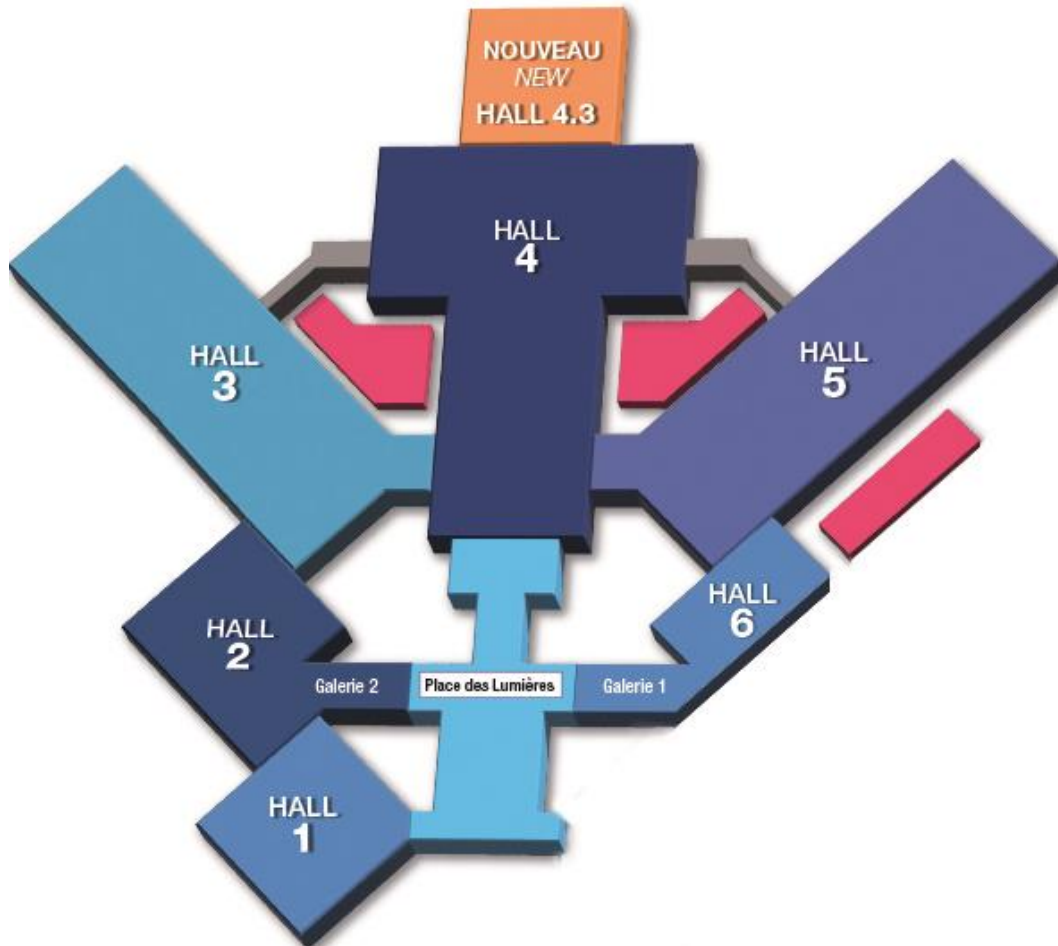


Sharing the load



NEW:

AN EVEN BIGGER SOLUTRANS IN 2027



SOLUTRANS

105,000 sqm

of exhibition space to accommodate all
industry stakeholders



Non-contractual images
Credits: Fazenda Architecture

A QUALIFIED VISITOR AUDIENCE, A GENUINE BUSINESS DRIVER

SOLUTRANS

64,000

PROFESSIONAL VISITS

88%

satisfaction rate*

88%

intend to visit again

SOLUTRANS

IS HIGHLY REGARDED BY MARKET PLAYERS
PRIMARILY FROM THESE SECTORS

- Haulage activities (HGV, LCV, controlled temperature, hazardous materials, oversize load, agrifood, etc.)
- Distribution / courier / groupage
- Repairs and maintenance
- HGV and LCV manufacturers
- Vehicle bodies & fittings
- Dealers
- Services for professionals
- Trade organisations

“

SOLUTRANS is the only show in France that can bring together all the players in the transport industry.

This unmissable event, held every two years, provides us with the perfect opportunity to meet up with our partners, gain a better understanding of their expectations and offer them tangible solutions to improve their profitability.

”



PIERRE BAULU

Chief Commercial Officer, OE
BPW France

1

in 2 visitors is a decision maker

70%

of visitors have purchasing plans and

73%

found a solution to fulfil them at the show.

MEET INTERNATIONAL BUYERS

1 in 4 visitors

is from outside France
100 countries represented

Wide-scale promotion towards high-potential countries

EUROPE

-  Germany
-  United Kingdom
-  Belgium
-  Poland
-  Türkiye
-  Netherlands
-  Switzerland
-  Italy
-  Spain
-  Luxembourg
-  Portugal

AFRICA

-  Morocco
-  Tunisia

MIDDLE EAST

-  Saudi Arabia
-  United Arab Emirates

TOP 10 VISITING COUNTRIES (EXCL. FRANCE):

1 ITALY 

2 SPAIN 

3 GERMANY 

4 BELGIUM 

5 TÜRKIYE 

6 NETHERLANDS 

7 SWITZERLAND 

8 UK 

9 PORTUGAL 

10 MOROCCO 

SOLUTRANS MIDDLE EAST

FOR THE FIRST TIME IN ITS
HISTORY, SOLUTRANS IS
EXPANDING OUTSIDE FRANCE
WITH AN EDITION IN
SAUDI ARABIA

SEE YOU IN RIYADH
1st HALF OF 2028





A FRIENDLY TRADE SHOW FEATURING A WIDE RANGE OF HIGHLIGHTS



A PROGRAMME OF INTERNATIONAL TALKS TO ANALYSE,
**UNDERSTAND AND ANTICIPATE THE
TRANSFORMATIONS IN THE INDUSTRY**

SOLUTRANS

AMONG THE HEADLINE THEMES:



NEW ENERGY MIXES
(HYDROGEN, ELECTRIC,
BIOGAS, ETC.)



REGULATORY
DEVELOPMENTS



CHARGING AND
FUEL SUPPLY
INFRASTRUCTURE



GREEN TRANSITION &
DECARBONISATION



HAULAGE
OPERATING COSTS



ARTIFICIAL
INTELLIGENCE



I-NNOVATION AWARDS

Promote your innovative products and solutions by entering them in the **I-NNOVATION AWARDS** and benefit from extra visibility throughout the show!

BODY BUILDERS



EQUIPMENT SUPPLIERS



DIGITAL AWARDS



CARGO BIKE



4 CATEGORIES REFLECTING THE INDUSTRY TODAY:

TIMELINE

Entries open

APRIL

2027

Deadline for entries

OCTOBER

2027

Awards ceremony

1st DAY OF THE SHOW

SOLUTRANS



ROAD TESTING VILLAGE

1 CIRCUIT

located entirely within the
exhibition grounds



More than a trade show,
SOLUTRANS
OFFERS A
UNIQUE
OPPORTUNITY TO
SHOWCASE
YOUR MOBILITY
SOLUTIONS
THROUGH TEST
DRIVES!



1 CIRCUIT

on suburban roads
stretching 50 km



1 TEST TRACK

over 300 m in length
dedicated to cargo bikes

HYDROGEN VILLAGE

SOLUTRANS

An energy solution popular with industry professionals,
HYDROGEN WILL ONCE AGAIN BE AT THE HEART OF SOLUTRANS!

WITH THIS NEW EDITION OF THE HYDROGEN VILLAGE,
VISITORS WILL HAVE A UNIQUE SPACE IN WHICH TO MEET:

HGV/LCV BUILDERS



EQUIPMENT SUPPLIERS



PRODUCERS



SOLUTRANS offers us a strategic opportunity to present our vision of heavy-duty hydrogen mobility at a specialist, easy-to-reach tradeshow with a European outlook.



CHARLES CAMBOURNAC,
Hyundai Hydrogen Mobility



EMPLOYMENT & TRAINING FORUM

THE APPEAL OF THE SECTOR AND ITS TRAINING OPPORTUNITIES ARE CRITICAL TO ITS SUCCESS.

In view of these circumstances, SOLUTRANS, as the global hub for heavy and light commercial vehicles, is developing programmes to improve the industry's long-term viability.

STUDENTS AND TRAINEES are invited to discover the industry's different professions, chat with professionals and find out more about career prospects and support mechanisms.

3,000

students attended in 2025!



*AI-generated image

SOLUTRANS

GALA DINNER

**SOLUTRANS INVITES YOU TO ENJOY AN
UNPRECEDENTED EXPERIENCE**

A GOURMET DINNER



A SPECTACULAR
LIVE SHOW



PRESTIGIOUS
INTERNATIONAL AWARDS

INTERNATIONAL TRUCK
OF THE YEAR

INTERNATIONAL VAN
OF THE YEAR

INTERNATIONAL PICK-UP AWARD

TRUCK INNOVATION AWARD...



Interested in socialising with your industry peers or offering your customers, employees and potential clients an unforgettable evening? Then the SOLUTRANS 2027 gala dinner is a perfect opportunity for you!



NIGHT SESSION

MEET UP
in a festive and
convivial setting

SHOW OPEN
UNTIL 9PM
THURSDAY

THE IDEAL TIME FOR:

DRINKS
ON YOUR STAND



RELAXED
SOCIALISING



WELCOMING YOUR
CLIENTS
IN A DIFFERENT
AMBIENCE



RECOGNISING
YOUR
TEAMS



*AI-generated image

SOLUTRANS:
A TWO-YEARLY EVENT
FOR THE INDUSTRY MEDIA

SOLUTRANS

FRENCH MEDIA IN ATTENDANCE *

200+

JOURNALISTS
from France and abroad
attending the show



1,500+

ITEMS OF COVERAGE
in France and abroad











*non-exhaustive list of media partners

A TWO-YEARLY EVENT FOR THE INTERNATIONAL MEDIA

INTERNATIONAL MEDIA IN ATTENDANCE *

200+

JOURNALISTS
from France and abroad
attending the show



1,500+

ITEMS OF COVERAGE
in France and abroad



*non-exhaustive list of media partners

5 STAND OPTIONS

SOLUTRANS



COMEXPOSIUM
BY M. JOULIA

**ESSENTIAL
STAND**

**PLATINUM
STAND**

**PLATINUM
STAND**

**PLATINUM
STAND**

12sqm – 36sqm

12sqm- 50sqm

24sqm – 36sqm

36sqm – 49sqm

> 50sqm

Carpet
(grey or burgundy)

Carpet
(blue)

Carpet
(blue, red or grey)

Carpet
(blue, red or grey)

Carpet
(blue, red or grey)

White melamine
structure

Modular structure

Structure with “eCover”
partitions

Structure with “eCover”
partitions

Structure with “eCover”
partitions

1 m² store cupboard

1 m² store cupboard

1m² store cupboard

3m² store cupboard

4,5m² store cupboard

Digital stand sign

Flag stand sign

-

-

Overhead ring +
column stand sign

Power box + lighting

Power box + lighting

Power box + lighting

Power box + lighting

Power box + lighting

Furniture not included

Furniture:
1 table and 3 chairs

Furniture allowance €500

Furniture allowance €650

Furniture allowance €800

Daily stand cleaning

Daily stand cleaning

Daily stand cleaning

Daily stand cleaning

Daily stand cleaning

€487 ex.VAT/sqm

€487 ex.VAT/sqm

€601 ex.VAT/sqm

€601 ex.VAT/sqm

€694 ex.VAT/sqm

A TEAM HERE TO HELP

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