

SOLUTRANS 2023

Thought and exchange at the heart of the issues of an industry

SOLUTRANS, the Global Hub for Heavy and Light Commercial Vehicles, will be open to visitors from 21 to 25 November 2023 at Lyon Eurexpo, and will undoubtedly be a strategically important gathering for all industry professionals.

A genuine international event for innovation and information on the responsible transport of today, SOLUTRANS will present a unique programme of highlights and live content presented by experts addressing the major issues lying at the heart of the sector's concerns.

Decarbonisation, LEZ and urban deliveries, new energies, tyres, retrofitting, finance or onboard intelligence are all subjects that will be addressed to enable professionals to get up to speed on existing solutions and play their full part in the energy transition.

Programme of talks and round tables*

Tuesday 21 November 2023

NORBERT DETOUX LECTURE THEATRE– PLACE DES LUMIÈRES

14:30 – 16:00 **Plenary: The transformations of the commercial vehicle industry in support of the energy transition**
Speakers: Louis du PASQUIER, Director of low-carbon mobility at VINCI AUTOROUTES; Cyrille ROGET, Director of innovation at MICHELIN; Marc MORTUREUX, Chief Executive Officer of the PFA; Didier DUGRAND, Chief Executive of the FFC; Béatrice PLAT, Associate Director of BDO; Stéphane CHAMBON, Director of public affairs and strategic accounts at Total Marketing France.

Wednesday 22 November 2023

NORBERT DETOUX LECTURE THEATRE - PLACE DES LUMIÈRES

09:30 - 11:00 **LEZ reinvent heavy duty and urban vehicles and revolutionise last-metre deliveries**
Speakers: Barbara POMPILI, Chief coordinator, LEZ (to be confirmed); Jean-Charles KOHLHAAS, Vice-chairman, Lyon Metropolitan Council (to be confirmed); Jean-Yves KERBRAT, Chief Executive Officer, MAN TRUCK et BUS France; Olivier METZGER, Director, Alternative Energies, RENAULT TRUCKS France; Gilles BAUSTERT, Chief Marketing and Communications Officer, SCANIA France; Carla DETRIEUX, Director, International Development, VOLTA TRUCKS; Lionel POURCHERESSE, Senior Manager, Sustainable Development & Solutions, CARRIER; Jérôme PAYONNE, Marketing and Innovation Director, LE PETIT FORESTIER; Christophe SCHMITT, Chairman, Urban Logistics Commission, Union TLF; Christophe THARRAULT, CEO and Founder, CONSULTRUCK; Eric PETIT, CEO, ECOLOGIE LOGISTIQUE; Clément MOLIZON, Chief Executive, AVERE-France; William TODTS, Managing Director, Transport & Environnement.

- 11:00 - 12:30 **Operating costs of road haulage: review of 2023 and outlook for 2024 (With CNR)**
Speakers: Alexis GIRET, Director of CNR; Olivier RAYMOND, Chief Statistician, CNR; Julien DEPAEUW, Chairman, DEPAEUW Group.
- 14:00 - 15:00 **Retrofitting, an energy mix solution for LCVs in the city.**
Speakers: Rémi BERGER, Innovation Director GCK; Lionel BERTUIT, Mobility Director HYLICO; Frédéric STRADY, CEO QINOMIC; Yann COLIN, Chairman of the H2 Retrofit Coalition; Alain LUNATI, Director of SP3H.
- 15:00 - 16:00 **Car parks, new players in urban logistics?**
Speakers: David AURIAU, Chairman of Club Parking and Chairman of FFC Mobilité Parkings et Logistique Urbaine; INDIGO; INFINIUM LOGISTIC.
- 16:00 - 17:00 **How to finance my zero-emission truck (part 1)**
Speakers: Alexandre PENICOT, Head of the Truck & Bus Sales Department, VOLKSWAGEN FINANCIAL SERVICES; Patrice JOUANNAIS, Sales Manager, Renault Trucks Financial Services; David MOULIN, Managing Director, CLOVIS LOCATION.

HALL 3

- 09:30 - 10:30 **Tyre talk: Retreading: for economic or ecological interests?**
- 11:00 - 12:00 **FNTR talk: More European realism to decarbonise tomorrow!**
- 15:00 - 17:00 **CARA talk: Automating freight transport and logistics: lessons learned from the European AWARD project**

HALL 6

- 10:00 - 11:00 **CARA talk: Urban logistics and last-mile delivery: integrating the bicycle into the logistics chain**

MICHELIN STAND

- 11:00 - 12:00 **Collective & cohesion: "The strength of the collective to meet new challenges: from GIGN to the company"**
- 14:30 - 15:30 **Tyres and innovation: towards a more sustainable mobility**

Thursday 23 November 2023

NORBERT DETOUX LECTURE THEATRE - PLACE DES LUMIÈRES

- 09:30 - 11:00 **Energy transition: the challenged of temperature-controlled transport (TRANSFRIGORROUTE)**
Speakers: Gilles BAUSTERT, Chief Marketing and Communications Officer, SCANIA France; Stéphane PAUMIER, Key Account Sales Manager, DAIMLER TRUCK France; Laurent LEBIAS, Product and Marketing Director, Europe, Middle East and Africa, THERMO KING; Sébastien DORTIGNAC, Vehicle Technical Director, STEF; Pascal SAULET, Managing Director, ATE; TOTAL ENERGIES; PETIT FORESTIER.
- 11:00 - 12:30 **Cargo bikes break into the logistics chain**
Speakers: Gérard TETU, CEO and founder of KLEUSTER; Julien SONZINI, Director of Urban Mobility, RENAULT TRUCKS France; Thomas CHENUT, Founder of VUF BIKES; Anne-Lise GANDON, CEO of FRAIS CHEZ TOI.
- 14:00 - 16:00 **Energy transition: what issues for road haulage and its infrastructure? (with URF)**
Speakers: Eric OLLINGERO, Head of the Ecological Transition of Road Mobility Department, DGITM; Ghislaine BAILLEMONT, Deputy CEO, APRR; Louis DU PASQUIER, Director of Decarbonised Mobility, VINCI AUTOROUTES; Stéphane CHAMBON, Director of Public Affairs and Strategic Accounts, TOTAL marketing France; Pierre DE FIRMAS, Director of Electric Mobility, ENEDIS; Henri PACCALIN, Chairman and CEO, Mercedes-Benz Trucks France; Thierry CARBONNEL, Marketing Support Business Director, Hydrogen Energy, AIR LIQUIDE; Marc LEJEUNE, Business Intelligence Director, RENAULT TRUCKS; Pierre CHANIOT, Deputy Director, Mobility Department, CEREMA Méditerranée; Bernard JACOB, Honorary General Engineer, Gustave Eiffel University; Jean-Marc RIVERA, Chief Executive, OTRE.

- 16:00 - 17:00 **How to finance my zero-emission truck (part 2)**
Speakers: Philippe QUILLET, CEO DAIMLER TRUCK FINANCIAL Services France; Alexandre CLERET, Director of Financing VOLTA TRUCKS; Olga ALEXANDROVA, Executive Vice President in charge of Road Freight Transport TLF.
- HALL 3**
 09:30 - 10:30 **Tyre talk: the global tyre & service concept: what benefits for carriers?**
- 14:00 - 15:00 **TLF talk: the energy transition is underway! Feedback from hauliers**
- HALL 6**
 10:00 - 11:00 **Energy vectors and technological solutions for the transport of the future (with CARA)**
- MICHELIN STAND**
 10:30 - 11:30 **Michelin green star: a deep dive into the heart of sustainable gastronomy**
 14:30 - 15:30 **Transformations in society: their impact on our activities, today and tomorrow**

Friday 24 November 2023

NORBERT DETOUX LECTURE THEATRE - PLACE DES LUMIÈRES

- 09:30 - 11:00 **The impact of the Olympics on logistics in Ile-de-France**
Speakers: Jérôme DOUY, Coordinator of the Club Logistique en Or and Executive Vice President of TLF; Valérie CORNET, Delegate for Land Transport at AUTF; Franck ROGNON, National Director of Logistics, Transport, Textile Distribution & BU at RENTOKIL INITIAL.
- 11:00 - 12:30 **Digital tech in support of the energy transition**
Speakers: Régis PIERRELLE, Operations-Electromobility Director RENAULT TRUCKS France; Gaëtan PIERSON, Sales Manager Digital Services RIO; Jérôme STRUK, Service Director CARRIER; Daniel HOURC, Sales Director France ASTRATA; Etienne VALTEL, Managing Director, ALTENS; Guillaume DESVEAUX, Chairman, AI CARGO FOUNDATION; Yann DESLOIRE, Direct Sales Director, PTV; Cécile JOURDAIN, Digital Customer Service Manager, SCANIA; GOODYEAR; BESTDRIVE.
- 16:00 - 17:00 **How to finance my zero-emission truck (part 3)**
Speakers: Christophe THARRAULT, Director and founder of CONSULTRUCK; SCANIA

HALL 3

- 11:00 - 12:30 **OTRE talk: Women in the road transport industry**

HALL 6

- 10:00 - 11:00 **Professional use of bikes in the city: what feedback from local authorities and sole traders? (with CARA)**

MICHELIN STAND

- 11:00 - 12:00 **Energy transition: moving forward to zero-carbon transport**
 14:30 - 15:30 **Foresight: the major drivers of tomorrow's road transport**

Saturday 25 November 2023

NORBERT DETOUX LECTURE THEATRE - PLACE DES LUMIÈRES

10:00 - 12:00

Major round table on employment in the HGV sector, in partnership with AFT Transport et Logistique

Speakers: Cécile ROUGEOL, AURA Regional Delegate, AFT; Fabien MOIRIAT, Subsidiary Director, BERTO Group; Nathalie FONTAINE, HR and Skills Development Director, RENAULT TRUCKS; Thomas LECOILLARD, HR Business Partner, RENAULT TRUCKS; Olivier RIO, HR Manager, MAN; Stéphane RABILLER, TRUCKFLY; POLE EMPLOI; SYMBIO; WATEA BY MICHELIN; SCANIA; TLF.

HALL 6

9:00 - 17:00

Training and job workshops

MICHELIN STAND

14:30 - 15:30

Truckfly by Michelin

The full live content programme can be found on [Solutrans.fr](https://www.solutrans.fr)

Don't forget to get your accreditation for the show → [here](#)

Make a date for SOLUTRANS from 21 to 25 November 2023 at Lyon Eurexpo

*Subject to modifications

Free access, subject to available seats. Talks in the Norbert Detoux and Hall 3 lecture theatres will be simultaneously translated (French-English).

About SOLUTRANS

SOLUTRANS: THE GLOBAL HUB FOR HEAVY & LIGHT COMMERCIAL VEHICLES

SOLUTRANS, bringing together market players from across the heavy and light commercial vehicle industry, will hold its 17th edition from 21 to 25 November 2023 at Lyon Eurexpo, France.

The event, belonging to the French Bodywork Federation FFC and certified by the International Organization of Motor Vehicle Manufacturers (OICA), brings together, over 90,000 sqm, nearly 50,000 professionals along with 1,000 exhibitors and brands from all over the world, under a shared banner: "Energy transition: all players in a greener industry."

SOLUTRANS is the two-yearly rendezvous of one of the most innovative sector verticals, from industry to services. Global economic conditions make SOLUTRANS a showcase for the exceptional performances of HGV builders, bodywork manufacturers, vehicle fitters, OEMs, manufacturers of workshop equipment, tyre professionals and distribution networks.

SOLUTRANS also aims to echo the challenges of the sector, with a specific focus on energy sources, retrofitting, city centre deliveries and its constraints, etc. Moreover, this year the show will present its vision of the "last yard", with an approach centring on city centre access restrictions, and low emission zones in particular. New delivery methods, notably cargo bikes, which are becoming a part of the transport ecosystem, will have a large educational and test area allotted to them in the centre of Hall 1.

With its status as a global industry event, SOLUTRANS has set itself the goals of supporting the industrial sector, promoting solutions to professionals, and anticipating the challenges that lie ahead.

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