

PRESS BRIEFING

Paris, 21 June 2023

A historic SOLUTRANS 2023! FULLY SOLD OUT five months before the event!

The unprecedented enthusiasm from professionals for the 2023 edition of SOLUTRANS was already on the cards several months ago. Today, the exhibition's highest hopes have been fulfilled, and the organisers today announced that exhibiting space is fully sold out, with five months left to run before opening day.

It is a **historic situation** in the trade fair and exhibition world. At a time when the event management sector is struggling to emerge from the pandemic and overcome the challenges raised by the geopolitical crisis in Ukraine, SOLUTRANS and FFC are delighted to offer the industry this substantial **boost to optimism**.

Confirming its growing reputation and **international dimension**, SOLUTRANS has now sold all its stand space for this coming November across a **larger surface area** than that of the previous edition.

This **record attendance** of exhibitors from all horizons is the culmination of the ground work led jointly by FFC, the owner of SOLUTRANS, and its chairman Patrick Cholton, and its organising partner COMEXPOSIUM.

Over the past ten years, the teams have continued to **improve and develop the show**, with a clear vision:

ENSURE THAT THE EXHIBITION MEETS THE EXPECTATIONS OF PROFESSIONALS, WITH THE SUPPORT OF THE PUBLIC AUTHORITIES.

All the global truck manufacturers with rare exceptions will naturally be exhibiting, with the noteworthy presence of **new players from China, Türkiye, etc.** who are investing in the market. The body building sector is also announcing a full house, with all the biggest global names, and in particular several exhibitors returning to the Lyon show after several years away.

Focus has now turned to the layout of the **95,000 sqm of exhibition space across the 6 halls** of Lyon Eurexpo. While SOLUTRANS is officially sold out, a **waiting list** has been created and the logistics teams are working on the organisation of new areas to enable as many companies as possible to take advantage of SOLUTRANS.

Beyond this historic performance, Patrick Cholton, Chairman of the FFC and SOLUTRANS, adds: "The unprecedented success of SOLUTRANS marks both its position as the number one European tradeshow for mobility in 2023 and the status of an attractive industrial sector which is gaining traction. I warmly thank all the companies that place their trust in us at every edition. We are all working with the shared goal of driving progress in the heavy and light commercial vehicle profession. **We look forward to welcoming everyone from 21 to 25 November 2023 at the global hub for heavy and light commercial vehicles.**"

About SOLUTRANS

SOLUTRANS: THE GLOBAL HUB FOR HEAVY & LIGHT COMMERCIAL VEHICLES

SOLUTRANS, bringing together market players from across the heavy and light commercial vehicle industry, will hold its 17th edition from 21 to 25 November 2023 at Lyon Eurexpo, France.

The event, belonging to the French Bodywork Federation FFC and certified by the International Organization of Motor Vehicle Manufacturers (OICA), brings together, over 90,000 sqm, nearly 50,000 professionals along with 1,000 exhibitors and brands from all over the world, under a shared banner: “Energy transition: all players in a greener industry.”

SOLUTRANS is the two-yearly rendezvous of one of the most innovative sector verticals, from industry to services. Global economic conditions make SOLUTRANS a showcase for the exceptional performances of HGV builders, bodywork manufacturers, vehicle fitters, OEMs, manufacturers of workshop equipment, tyre professionals and distribution networks. SOLUTRANS also aims to echo the challenges of the sector, with a specific focus on energy sources, retrofitting, city centre deliveries and its constraints, etc. Moreover, this year the show will present its vision of the “last yard”, with an approach centring on city centre access restrictions, and low emission zones in particular. New delivery methods, notably cargo bikes, which are becoming a part of the transport ecosystem, will have a large educational and test area allotted to them in the centre of Hall 1.

With its status as a global industry event, SOLUTRANS has set itself the goals of supporting the industrial sector, promoting solutions to professionals, and anticipating the challenges that lie ahead. “All players in a greener industry!”

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