

# SOLUTRANS

18 - 22 NOV 2025 LYON • EUREXPO

THE GLOBAL HUB  
FOR HEAVY & LIGHT COMMERCIAL VEHICLES

# PROMOTIONAL TOOLS TECHNICAL SPECIFICATIONS



    SOLUTRANS EU  
#SOLUTRANS

With the support of   

**SALES CONTACT**  
Exhibition catalogue and promotional tools:  
**J2C Communication**  
Tél. : +33 (0)1 49 85 62 22  
solutrans@j2c-communication.fr

An exhibition by   
Fédération Française de Carrosserie  
Industrie et Services

Partners        

Jointly organized by  


  
com'organisée

# KEY FIGURES // 2023



**1100+**

**EXHIBITORS**

including 41% new exhibitors

## EXHIBITORS



**28%**

**EXHIBITORS FROM  
OUTSIDE FRANCE  
FROM 20 COUNTRIES**



**64 000**

**PROFESSIONALS  
IN ATTENDANCE**  
including 28%  
from outside France

## PARTICIPANTS



**86 %**

**OF VISITORS  
satisfied with  
the 2023 show**



**63 %**

**ARE DECISION-MAKERS  
AND 76 %  
HAVE A PURCHASING  
PROJECT**



**70%**

**SEE NEW  
PRODUCTS  
OR  
SERVICES**

## VISITING GOALS



**52 %**

**MEET THEIR  
REGULAR  
SUPPLIERS**



**47 %**

**SOURCE  
INFORMATION  
ON CERTAIN  
PRODUCTS  
OR SERVICES  
IN PARTICULAR**

# SOMMAIRE

**Step out and meet the 64,000 who will soon be wandering the aisles of the 2025 edition of SOLUTRANS! Whether you're looking to generate more footfall on your stand, improve your visibility, or offer your employees, clients and prospective customers an enjoyable moment, our all-round communications solutions are here to meet your every need!**

## BUSINESS.....

**p. 04**

**Boost footfall on your stand, reinforce your professional network and generate leads all year round.**

- Plans
- Online banners & advertising
- Catalogue (online)
- Catalogue (online + print)
- Other

## VISIBILITY.....

**p. 14**

**Capture attention, enhance your brand image and stand out from your competitors.**

- Signage (indoor)
- Indoor exhibition area
- Signage (outdoor)
- Welcome stand in the 'Road Testing Village'
- Distribution of freebies and Handouts
- Sponsorship

## COMFORT/EXPÉRIENCE.....

**p. 23**

**Make your participation an even more memorable event and offer your teams and guests a unique experience.**

- Gala dinner
- Night session

## APPENDIX.....

**p. 26**

- Packages
- Size guide

# BUSINESS

**BOOST FOOTFALL ON YOUR STAND, REINFORCE YOUR  
PROFESSIONAL NETWORK  
AND GENERATE LEADS ALL YEAR ROUND.**

# FLOOR PLANS

Accompany visitors to SOLUTRANS 2025 throughout their visit and enhance your visibility with the various floor plans!

## EXHIBITION POCKET PLAN

Distributed on a “help yourself” basis at the exhibition entrance



→ Name and stand number in bold and colour in the exhibitor list

€96 ex. VAT

→ Display of your logo and stand location

€665 ex. VAT

EXCLUSIVE

→ Banner ad at top of plan

- 1 advertiser only
- Format : 55 x 875 mm

€4,300 ex. VAT

→ Advert on the official floor plan in interior pages

- Limited to 2 advertisers

€4,700€ ex. VAT

EXCLUSIVE

→ Back Cover

- 1 advertiser
- Format : 125 x 210 mm

€8,200€ ex. VAT

## DIRECTIONAL FLOOR PLANS

Located at the entrances and centre of the exhibition



→ Name and stand number in bold and colour in the exhibitor list

€96 ex. VAT

→ Display of your logo and stand location

€665 ex. VAT

EXCLUSIVITE

→ Banner ad at top of plan

€4,300 ex. VAT

**BUSINESS**

# FLOOR PLANS

## EXHIBITION POCKET PLAN AND DIRECTIONAL FLOOR PLANS

→ **Pack LOGOS**

- Logo on pocket plan + directional plan

**€1,650€ ex. VAT**

**EXCLUSIVE**

→ **Pack FRONT DE PLAN**

- Banner ad on pocket plan + directional plans

**€5,900€ ex. VAT**

## INTERACTIVE MAP

→ **Display of your logo and stand location**

- 10 advertisers only

**€730 ex. VAT**

**EXCLUSIVE**

→ **Click-through banner at top of plan**

- 1 advertiser
- Link to exhibitor page on website
- Format : 728 x 90 px

**€4,800€ ex. VAT**



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solutrans@j2c-communication.fr



## BUSINESS

# ONLINE BANNERS & ADVERTISING

Harness the power of our online community and engage with the 166,000 people who visit our website every year and our 29,000 newsletter subscribers.

## → Banner on homepage

- 3 advertisers rotating
- Format: 728 x 90 px
- Visibilité garantie jusqu'au 22/11/2025

**€3,500 ex. VAT**

## → Banner on “Conferences” page

- 3 advertisers rotating
- Format: 728 x 90 px
- Visibility guaranteed until 22/11/2025

**€2,500 ex. VAT**

## → Banner on “Discover SOLUTRANS” page

- 3 advertisers rotating
- Format: 728 x 90 px
- Visibility guaranteed until 22/11/2025

**€2,500 ex. VAT**

## → Banner on « Date-Access-Map» page

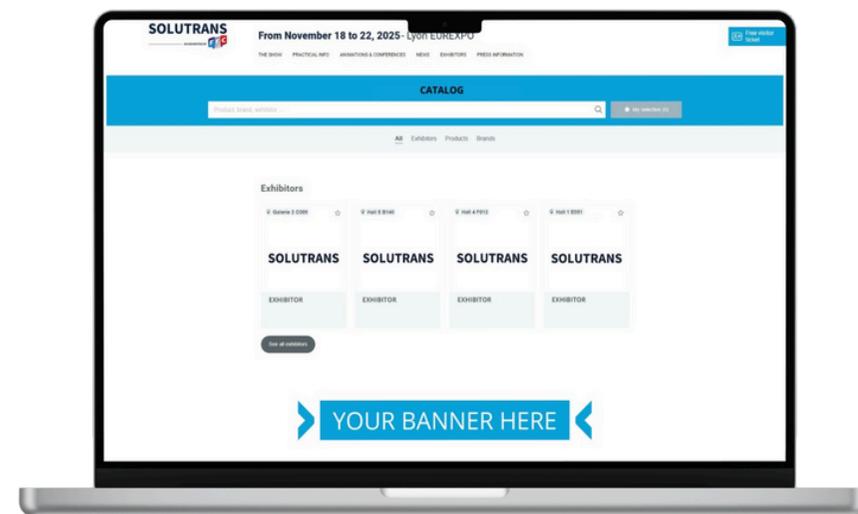
- 3 advertisers rotating
- Format: 728 x 90 px
- Visibility guaranteed until 22/11/2025

**€2 800 ex. VAT**

## → Banner on visitor newsletter

- 1 advertiser per newsletter
- Format: 640 x 100 px
- Minimum 2 newsletters/month

**€4 900 ex. VAT**



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## BUSINESS

## CATALOGUE (ONLINE)

Stand out from the other companies in the online catalogue and emphasise your company's strengths.

## GENERAL SPACES (PERMANENT PRESENCE)

→ Master banner on the main page of the online catalogue

• 3 advertisers in rotation

€2 400 ex. VAT

EXCLUSIVITÉ

→ Sponsoring search engine (top of page)

€2 800 ex. VAT

→ Sponsoring search engine (footer)

€2800 ex. VAT

## SEARCH RESULTS SPACES

→ Banner on the 'Activity' page of the online catalogue

• 3 advertisers in rotation / choice from 16 activities

€1 500 ex. VAT

→ Insert on the result page 'Society'

€800 ex. VAT

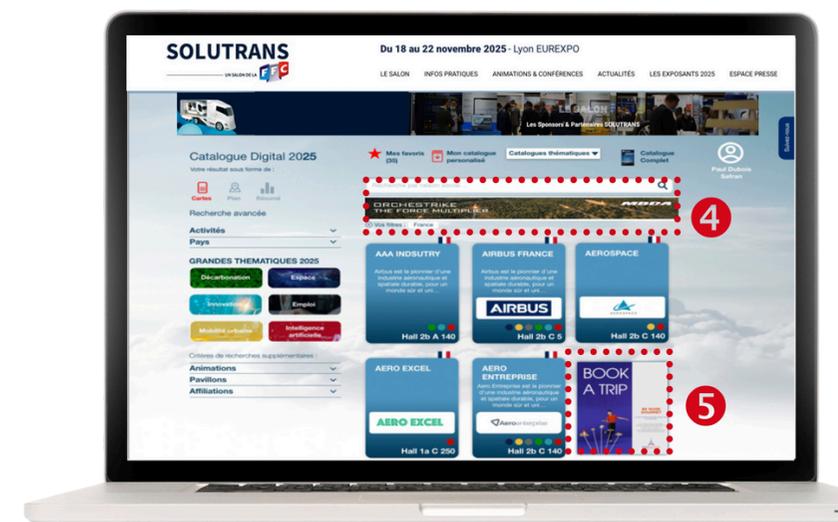
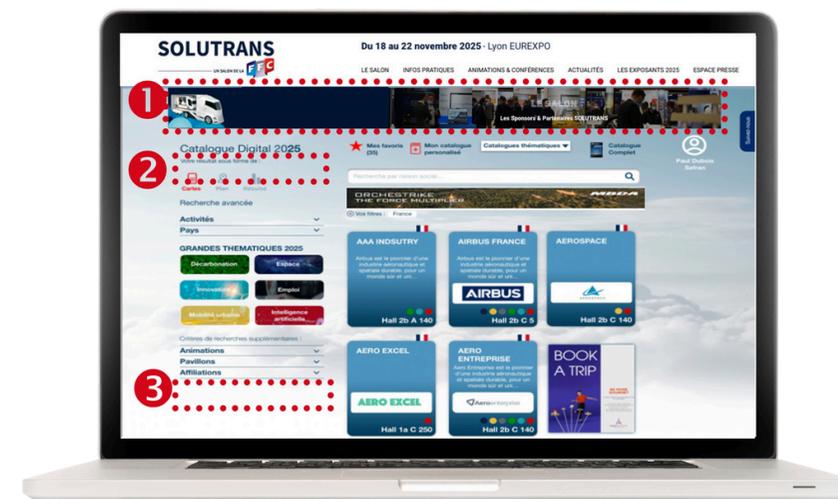
→ Insert on the result page 'Brand'

€800 ex. VAT.

→ Your name at the top of the search results list

• Limited to 6 advertisers

€1 800 ex. VAT



# CATALOGUE (ONLINE + PRINT)

## LIST OF EXHIBITORS (BRAND PAGE)

**F** FICHES D'IDENTITÉ DES EXPOSANTS ET DES MARQUES

<b>FOREZ-BENNES</b> 5 T 106	<b>FRANCE HAYON</b> 2 A 065
 <p>440 route de Montbrison Z.I. de Champdiéu - B.P. 121 42603 Montbrison cedex FRANCE Tél. : +33 (0)4 77 96 69 69 Fax : +33 (0)4 77 96 01 84 www.forezbennes.com accueil@forez-bennes.fr</p> <p>Responsable : M. Rodolphe BOURRIN Président</p> <p><b>MARQUE</b> TRADE MARKS • Benne ROC-LINE • Bibenne AEROH • FOREZ-BENNES Environnement • PRIS-MAG France • Semi CIZO</p> <p><b>DIVISION</b> BRANCH FOREZ-BENNES Environnement Z.I. de Champdiéu B.P. 121 42603 Montbrison cedex - FRANCE Tél. : +33 (0)4 77 96 69 69 Fax : +33 (0)4 77 96 01 84 accueil@forez-bennes.fr</p> <p><b>SECTEURS D'ACTIVITÉ</b> BUSINESS CATEGORIES Constructeur carrossier sur V.I. (+3,5 tonnes de PTC) Bennes pour collecte des déchets • Bennes travaux publics Industrial vehicle body builder (over 3.5 tons GVW) Refuse collection vehicles • Public works dump trucks</p> <p><b>INFORMATION</b> FOREZ-BENNES C'est 40 ans de Bureau d'Etudes, de Fabrication de Bennes et de Carrosserie PL.</p>	<p>Z.I. du Plessis Beuscher 35220 Châteaubourg FRANCE Tél. : +33 (0)2 99 00 75 75 Fax : +33 (0)2 99 00 74 44 www.francehayon.fr contact@fhs-europe.net</p> <p>Responsable : M. Michel ORHANT</p> <p><b>SECTEURS D'ACTIVITÉ</b> BUSINESS CATEGORIES Distribution Réseaux Distribution center Network center</p>
	<b>FSX EUROPE - EURO 6 - DPF CLEANING EQUIPMENT</b> 3 F 159
	 <p>Al.Jerzolimskie 56C 00-803 Warszawa Pologne Tél. : +48 609 001 418 www.fsxinc.com darren@fsxinc.com</p> <p>Responsable : M. Darren WILLIAMS European and Asian Sales</p> <p><b>MARQUE</b> TRADE MARKS • DPF Cleaning Equipment Euro 6 - FSX • Euro 6 DPF Cleaning Equipment - FSX • FSX - Euro 6 DPF Cleaning Equipment</p>

94 [www.solutrans.fr](http://www.solutrans.fr)

## EXHIBITOR DETAILS PAGE

Every exhibitor is registered free of charge in the Official Catalogue with a page listing their stand number, details, e-mail address and website. They may add to their details page with the following items:

→ Company name in a coloured band (company details page)

€85 ex. VAT

→ Full colour logo in your company details page

€515 ex. VAT

→ Brands

€50 ex. VAT

→ Full colour logo of your brand in your company details page

€375 ex. VAT

→ Alternative name, way of referring to your company, address, sales offices, etc.

€77 ex. VAT

→ Additional lines of text

- 2 lines FR + 2 lines EN free of charge
- 30 characters including spaces

€33 ex. VAT

→ Advertising space in the company profile in the print catalogue

- Logo + highlighted address block
- Print catalogue only

**545€ H.T.**

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**BUSINESS**

# CATALOGUE (EN LIGNE + PRINT)

## LIST OF EXHIBITORS BY SECTOR OF ACTIVITY



→ **Additional activity codes**

- 1 code free of charge
- Price for 1 additional code

**€39 ex. VAT**

→ **Highlighting of your brand in the 'Activity' section**

- Price for 1 activity

**€85 ex. VAT**

→ **Your company logo in the results and index by activity**

- Price for 1 activity

**€515 ex. VAT**

## ALPHABETICAL LIST OF EXHIBITORS AND BRANDS



→ **Name of your company/brand in colour and bold in the alphabetical list of exhibitors and brands**

**€80 ex. VAT**

→ **Logo in the alphabetical list of exhibitors and brands**

**€515 ex. VAT**

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## BUSINESS

## CATALOGUE (ONLINE + PRINT)

## FLAGSHIP PRODUCTS

## → 1st flagship product

- Includes 5 lines of text (FR and/or EN) + 1 photo

**GRATUIT**

## → Flagship product: extra line of text

**€32 ex. VAT**

## → Additional flagship product

- Includes 5 lines of text (FR and/or EN) + 1 photo

**€390 ex. VAT**

## MARCHES CIBLES

## → Additional target markets

- 1 target market free of charge
- Price for 1 additional target market

**€50 ex. VAT.**

## → Highlighting of your company in the target market section

**€80 ex. VAT**

## → Your company logo in the search results by target market and in the alphabetical index of the paper catalogue

**€375 ex. VAT**

## LIST OF EXHIBITORS LOOKING FOR REPRESENTATIVES

## → Search for representatives - 1 to 10 selections

**€73 ex. VAT**

## → Search for representatives - 11 to 20 selections

**€145 ex. VAT**

## → Search for representatives - 21 to 50 selections

**€220 ex. VAT**

## → Search for representatives - More than 51 selections

**€305 ex. VAT**

## SALES CONTACT

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✉ solutrans@j2c-communication.fr

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## BUSINESS

## CATALOGUE (ONLINE + PRINT)

## ADVERTISING (PRINT + PDF)

PREFERENTIAL POSITIONS (W148 x H210mm)

- Inside front cover  
€3,800 ex. VAT
- Inside back cover  
€3,600 ex. VAT
- Back cover  
€4,800 ex. VAT
- Advertising facing the editorial FR  
€3,500 ex. VAT
- Advertising facing the editorial EN  
€3,500 ex. VAT
- Advertising facing the floor map  
€3,500 ex. VAT
- Advertising facing the contents table  
€3,500 ex. VAT

PAGES INTÉRIEURES

- 1 page quadri (W148 x H210 mm)  
€3,100 ex. VAT

OTHER ITEMS (PRINT ONLY)

- Bookmark (visibility rights)  
(W80xH200 mm)  
€4,500 ex. VAT
- 2-sided bound insert  
(W148 x H210 mm)  
€3,800 ex. VAT
- Horizontal banner  
on front page (bottom)  
(W148 x H65 mm)  
€4,900 ex. VAT

## BUSINESS

## OTHERS

Want to keep in touch with visitors of SOLUTRANS 2025? Rent a badge reader, an easy and practical solution that allows you to collect key information about the professionals who visited your stand.

## BADGE READER

## → Badge reader

- Includes 1 licence for 1 device

€405 ex. VAT

## → Additional licence

- 1 licence for 1 device

€285 ex. VAT

## → Pack of 30 licences

€6,600 ex. VAT

## SALES CONTACT

SOLUTRANS sales department

✉ [sales@solutrans.eu](mailto:sales@solutrans.eu)

# VISIBILITY

**CAPTURE ATTENTION, ENHANCE YOUR BRAND IMAGE  
AND STAND OUT FROM YOUR COMPETITORS.**

## VISIBILITY

# SIGNAGE (INDOOR)

Capitalise on our range of indoor signage and display solutions to develop your presence at the show and grow footfall on your stand!

## AISLE LETTERS

**EXCLUSIVE**

→ **Logo on aisle letters in halls**

- Choice of hall from total of 6
- 1 advertiser per hall

**€6,150 ex. VAT**

## FLOOR TILES



→ **Set of 4 tiles**

- Artwork supplied by advertiser
- Format 80 cm x 80 cm

**€1,900 ex. VAT**

→ **Set of 7 tiles**

- Artwork supplied by advertiser
- Format 80 cm x 80 cm

**€3,050 ex. VAT**

## ADVERTISING BOARD



→ **1 free-standing advertising board**

- Located at the entrance to the exhibition hall
- Visual supplied by the advertiser
- Format: W750 mm x H1800 mm

**€1,975 ex. VAT**

→ **2 free-standing advertising board**

- Located at the entrance to the exhibition hall
- Visual supplied by the advertiser
- Format: W750 mm x H1800 mm

**€3,600 ex. VAT**

→ **3 free-standing advertising board**

- Located at the entrance to the exhibition hall
- Visual supplied by the advertiser
- Format: W750 mm x H1800 mm

**€4,800 ex. VAT.**

**SALES CONTACT**

**SOLUTRANS sales department**

✉ [sales@solutrans.eu](mailto:sales@solutrans.eu)

## VISIBILITY

# EXHIBITION AREA (INDOOR)

Want to showcase your LUV know-how? Take advantage of our new exhibition spaces located near the main entrance to the show!



## → Reserved space for light utility vehicle in the entrance (no frame/visual)

- In front of the visitor reception desk
- 2 spaces available (1 vehicle/space)

**€5,000 ex. VAT**

## → Reserved space for light utility vehicle in the entrance (with frame/visual)

- Behind of the visitor reception desk
- 2 spaces available (1 vehicle/space)

**€10,000 ex. VAT**

### SALES CONTACT

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[sales@solutrans.eu](mailto:sales@solutrans.eu)

**VISIBILITY**

# SIGNAGE (OUTDOOR)

Display your company around the Eurexpo Lyon grounds and benefit from unprecedented visibility to reach visitors before they even arrive at the show.



→ 1 Pedestrian Mall totem signs

€1,700 ex. VAT

→ 2 Pedestrian Mall totem signs

€3,075 ex. VAT

→ 5 Pedestrian Mall totem signs

€7,200 ex. VAT



→ Beach Flag - set of 4

- Format: 4m high
- Limited to 2 advertisers
- 4 flags per advertiser

€4,200 ex. VAT



→ Oversize 24 sqm tarp

- Total surface area 24 sqm
- Possibility of 1 single 24 sqm banner or 2 banners each 4,000 mm x 3,000 mm.
- Location: on left at the L100 bus stop

€4,400 ex. VAT



→ Wayfinding board stand

- Format: 750 mm W x 1,800 mm H
- 12 locations available between reception and Place des Lumières

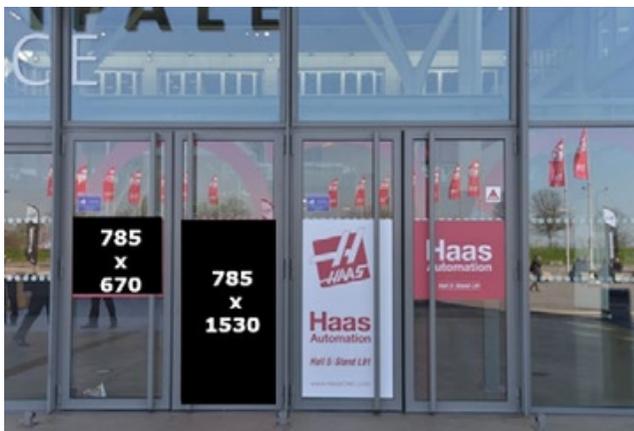
€650 ex. VAT

**SALES CONTACT**

**SOLUTRANS sales department**

sales@solutrans.eu

## VISIBILITY

**SIGNAGE (OUTDOOR)****DOOR DECAL DISPLAY**

*W785 mm X H670 mm*

→ Door decal 8 single sided

€1,550 ex. VAT

→ Door decal 16 single sided or 8 double sided

€2,500 ex. VAT

→ Door decal 24 single sided

€3,100 ex. VAT

→ Door decal 32 single sided

€3,700 ex. VAT

*W785 mm X H1530 mm*

→ Door decal 8 single sided

€2,500 ex. VAT

→ Door decal 16 single sided or 8 double sided

€3,500 ex. VAT

→ Door decal 24 single sided

€4,250 ex. VAT

→ Door decal 16 double sided

€5,100 ex. VAT

**ESPACE DE VISIBILITE PREMIUM**

→ Bronze Visibility Area

• 1 pitch

€3,800 ex. VAT

→ Silver Visibility Area

• 2 pitches

€8,200 ex. VAT

→ Gold Visibility Area

• 6 pitches

€16,500 ex. VAT

→ Tarpaulin main entrance (right)

• W3900 x H2920 mm

€5,400 ex. VAT

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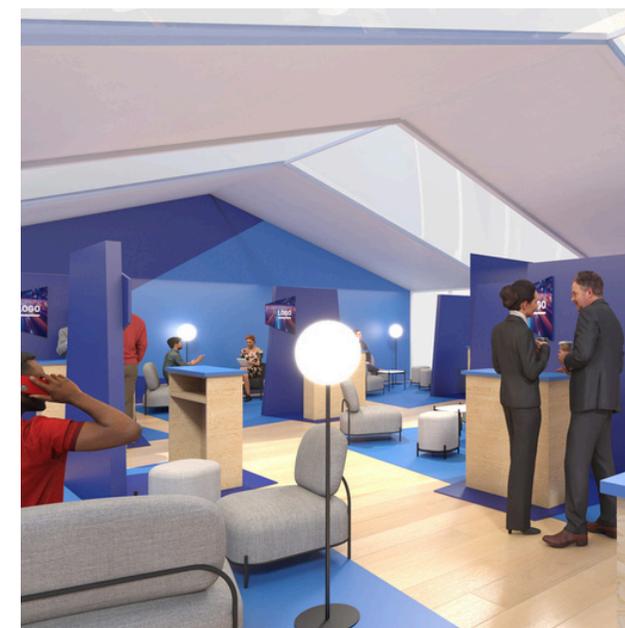
sales@solutrans.eu

## VISIBILITY

# RECEPTION STALLS (ROAD TESTING VILLAGE)

Take advantage of the SOLUTRANS 2025 'Road Testing Village' and benefit from additional visibility by reserving one of the 8 available reception stands!

## OUTDOOR EXHIBITION AREA



NEW

### → → Reception stall in the outdoor tent of the Road Testing Village

- Includes your logo, office furniture & heating
- 8 pitches available

**€3,000 ex. VAT**

**SALES CONTACT**  
SOLUTRANS sales department

[sales@solutrans.eu](mailto:sales@solutrans.eu)

## VISIBILITY

# DISTRIBUTION OF FREEBIES AND HANDOUTS

**UNMISSABLE!**

→ **Distribution\*** of your documents in the aisles of one of the halls

- Choice of hall from a total of 6

**€7,600 ex. VAT**



→ **Provision of your promotional goods**

- Pens or freebies supplied by the advertiser and distributed on a “help yourself” basis at exhibition entrance
- Limited to 2 advertisers, bags not permitted

**€7,600 ex. VAT**

**SALES CONTACT**

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## VISIBILITY

# SPONSORSHIP

Sponsor the exhibition's official bags, lanyards and e-badges, and deploy your brand among all the exhibition's visitors.



## GOODIES & E-BADGE

EXCLUSIVE **SOLD OUT!**

→ **Official exhibition bag**

- Logo on 1 side of bag
- 20,000 bags
- Production at the advertiser's expense

€6,500 ex. VAT

EXCLUSIVE

→ **Badge lanyard**

- 20 000 lanyard

€5900 ex. VAT

**SOLUTRANS**  
18 - 22 NOV 2025 LYON · EUREXPO  
CARREFOUR MONDIAL  
DU VEHICULE INDUSTRIEL ET URBAIN

Dashdoc réinvente le TMS :  
Simple  
Collaboratif  
Connecté

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D'UNE FILIERE PLUS VERTE!

**VISITEUR**

Dashdoc Hall 1  
Stand E005

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## DIGITAL SPONSORSHIP

EXCLUSIVE **SOLD OUT!**

→ **Visitor and VIP E-badge**

€6,200 ex. VAT.

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**SOLUTRANS sales department**

sales@solutrans.eu

## VISIBILITY

# SPONSORSHIP

Sponsor the press department or the SOLUTRANS Agora and position your brand in a highly visible setting to reach journalists and visitors at the show.

## AREA SPONSORSHIP

**EXCLUSIVE****→ Sponsorship of Press lounge**

Your logo on the press lounge reception desk and bar and on the promotional tools (exhibition pocket plan, directional floor plan, interactive map, printed catalogue)

**€4,900 ex. VAT.**

**→ Sponsorship of the 'Agora SOLUTRANS'**

- A maximum of 3 advertisers
- Your logo on the page dedicated to the conference programme, the e-news promoting the trade fair's events and the trade fair's orientation maps
- 10 VIP badges
- 1 table for 10 people at the SOLUTRANS Trade Fair Gala Dinner
- 1 kakemono in your colours, placed in the conference centre
- 1 electronic code to invite your prospects free of charge (unlimited use)
- 1 interview broadcast on the YouTube channel and the exhibition website (3 minutes max.)

**€5,600 ex. VAT.**

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# COMFORT/EXPERIENCE

INVITE YOUR PARTNERS AND COLLEAGUES TO CREATE  
EXCEPTIONAL MOMENTS IN THE SERVICE  
OF YOUR BUSINESS

## COMFORT/EXPERIENCE

# GALA DINNER

Offer your employees, clients and prospective customers an unforgettable evening by inviting them to the unmissable SOLUTRANS gala dinner.



→ 1 person - Exhibitor

€100 ex. VAT.

→ Table of 10 - Exhibitor

€1,000 ex. VAT.

→ 1 person - Non-exhibitor

€130 ex. VAT.

→ Table of 10 - Non-exhibitor

€1,300 ex. VAT.



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## CONFORT/EXPERIENCE

# ROOM RENTALS

Would you like to organise a meeting with your teams or prospects when you come to SOLUTRANS? The EUREXPO Lyon exhibition centre offers a range of equipped spaces that can be hired out for private events.

## → Room rentals

- More than 30 equipped and modular spaces available
- [List of available spaces can be found here](#)

## ON ESTIMATE



**SALES CONTACT**  
**EUREXPO Exhibition Centre**  
**Department**

reunions@eurexpo.com

## COMFORT/EXPERIENCE

# NIGHT SESSION

Extend the SOLUTRANS 2025 experience by taking advantage of the late-night opening on Thursday 20 November to organise one or more events on your stand.

**→ Extension of the exhibitor evening at the stand**

- 20/11/2026 only
- Extension from 10 p.m. to midnight

**€800 ex. VAT.**

**→ Activities on stands during the late-night opening**

- 20/11/2026 only
- [Catalogue of proposed activities available here](#)

**ON ESTIMATE**



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**SOLUTRANS sales department**

 [sales@solutrans.eu](mailto:sales@solutrans.eu)

# APPENDIX

# PACKAGES

## CATALOGUE PACKAGE

50% discount

### → CATALOGUE package

*in printed catalogue + online catalogue*

- 14 lines of text (2 free lines in French and 2 free lines in English + 10 extra lines)
- 10 activity sector codes (1 free + 9 extra)
- 1 logo on your exhibitor page
- 1 logo in alphabetical list of exhibitors and brands

€760 ex. VAT.

## LOGO PACKAGE

20% discount

### → LOGO package

- 1 logo in your company details page
- 1 logo in alphabetical list of exhibitors and brands
- 1 logo in pocket floor plan

€1,250 ex. VAT.

## OPTIMUM PACKAGE

40% discount

### → OPTIMUM package

*in printed catalogue + online catalogue*

- 1 full-colour page advert in company pages
- 1 logo on your exhibitor page
- 1 logo on printed floor plan
- 1 logo on directional floor plans

€3,400 ex. VAT.

## BIRTHDAY PACKAGE

### → BIRTHDAY package

- Right to display a logo on your visitor page with "Anniversary," "Prize Draw", etc.
- 1 page advert in printed catalogue
- Authorisation to hand out A5 flyers to visitors at entrance announcing your event, printed and supplied by the advertiser
- Limited to 10 advertisers

€5,600 ex. VAT.

## POLE POSITION PACKAGE

40% discount

### → POLE POSITION package

*in printed catalogue + online catalogue*

- 1 full colour ad
- 1 logo in pocket plan
- 1 logo on directional floor plans
- 1 logo on your exhibitor page
- 1 logo in alphabetical list of exhibitors and brands
- 1 banner on visitor e-newsletter (1 sponsor per e-news mailed out)

€5,500 ex. VAT.

## PLUS PACKAGE

20% discount

### → PLUS package

- 1 logo in your company details page
- 1 full colour advertisement

€2,890 ex. VAT.

SALES CONTACT

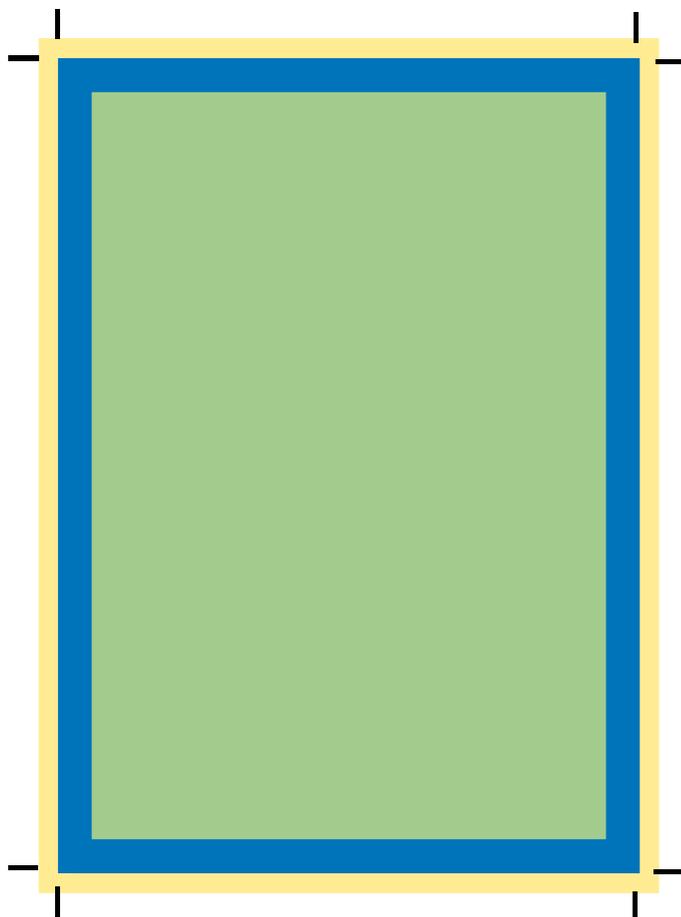
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# SIZE GUIDE



## ARTWORK :

Non-protected high resolution (300 dpi)  
PDF file with:

- 5 mm bleed
  - Cutting marks and embedded fonts
- Half-pages and banners are given in trim format, no bleed required.*

## RESOLUTION OF ILLUSTRATIONS :

- 300 dpi at 100% scale

## LOGOS :

- Files in .eps and .jpg format
- 50 x 50 mm at 300 dpi

# SOLUTRANS

18 - 22 NOV 2025 LYON · EUREXPO

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**THE GLOBAL HUB**  
FOR HEAVY & LIGHT COMMERCIAL VEHICLES

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**PROMOTIONAL TOOLS**  
**TECHNICAL**  
**SPECIFICATIONS**