

SOLUTRANS 2025: The must-attend event for the transport sector unveils its first panel discussions

*With several months left to go before the curtain comes up on the **18th edition of SOLUTRANS, to be held from 18 to 22 November 2025 at Lyon Eurexpo**, the organisers today revealed the topics and speakers for several of its panel discussions.*

The strategic themes of zero-carbon mobility, technological innovation, urban logistics and the energy transition will be discussed and debated by experts, manufacturers and decision makers from the sector. This ambitious lineup confirms SOLUTRANS' pivotal role as a European platform for thought and foresight for the entire goods transportation industry.

TALKS CENTRED ON NEW LEVERS FOR RESPONSIBLE TRANSPORT

Impacted by climate, technological and regulatory challenges, the haulage sector is experiencing a profound transformation. The transition to greener energy mixes throws up the question of how businesses and infrastructure should adapt. In parallel, the boom in data and artificial intelligences is paving the way to new practices ranging from predictive maintenance to optimised route planning, while also posing the crucial question of cybersecurity. Finally, this transformation is compounded by a rapidly evolving European regulatory framework, with new standards that redefine the conditions in which commercial vehicles can operate.

All these key themes and more will be at the heart of the talks and panel discussions organised at SOLUTRANS, providing visitors with expert insight and tangible perspectives to support the sector's transformation.

Among the most keenly anticipated talks:

Tuesday 18 November from 2.30 to 4.00 pm

Plenary: HGV sector: European Union: what's the score?

At a time of profound transformation in the heavy goods vehicle sector marked by technological, environmental and economic challenges, it is crucial to strengthen cooperation between industry players and European institutions. The development of a common roadmap aims to align strategic objectives, promote innovation, and ensure the competitiveness of this key sector in the energy and digital transition.

Speakers:

- Romain Mouton, Senior Research Manager Mobility & Logistics, IRU
- Stef Cornelis, Director of Electric Fleets Programme, Transport & Environment
- Marco Digioia, Secretary General, UETR
- Michaël Reul, Secretary General, UPTR

Wednesday 19 November from 2.00 to 3.00 pm

Energy transition talk: New energy, new use cases: new market propositions

The truck industry is evolving rapidly owing to a boom in renewable energies and green technologies. Several alternatives to traditional diesel propulsion are now available: electric, gas, hydrogen and biofuels. Business models are also evolving. Manufacturers are now marketing zero-emission vehicles on a pay-as-you-go basis. In this panel discussion, new energy sources will be addressed from three angles: technology, use cases and financial.

Speakers:

- Jean-Yves Kerbrat, CEO, MAN Truck & Bus France
- Olivier Metzger, Head of Alternative Energies, RENAULT Trucks France
- Ovarith Troeung, CEO, HYLKO
- Clément Molizon, Chief Executive of AVERE
- Adrien Berto, Chairman, Groupe BERTO
- Bastien Le Bouhellec, Director, OLEO 100
- Etienne Valtel, Director, ALTENS

Thursday 20 November from 2.00 to 3.00 pm

Sustainable Development talk

Retrofitting, regeneration, recycling: how to improve the value of your vehicle

In view of the environmental and economic challenges ahead, buying new vehicles is not the only way to transition to more sustainable mobility. Retrofitting, regeneration and recycling offer innovative and credible alternatives for extending truck life, controlling costs and adopting a circular economy approach. By combining these approaches, carriers can extend the profitability of their fleets, reduce their environmental impact and cater to new market demands.

Speakers:

- Pierre Masclet, Director of reconditioned and used vehicles, RENAULT TRUCKS France
- Arnaud Villegier, Director of OVI
- Emmanuel Vincent, CEO, SAMPA France
- André Zaffiro, CEO, CYCLEVIA

Friday 21 November from 10.00 to 11.00 am

Cybersecurity talk: Securing our data and fleets

In a digital age, managing fleets and sensitive data is becoming a major strategic challenge for transport and logistics businesses. The rise of artificial intelligence (AI) and Internet of Things (IoT) is opening up new prospects for enhancing safety, optimising operations and pre-empting risks. Thanks to predictive analytics, smart sensors and secure management platforms, companies can not only improve the security of their vehicles and infrastructure, but also cater to ever more stringent requirements in terms of cybersecurity and regulatory compliance.

Speakers:

- Thomas Lacroix, Marketing product Director, MICHELIN CONNECTED
- Christophe Juhel, Business Development Manager, DJTAL SYSTEM
- Olivier Datry, Vice-President, ADDESECURE France
- Stéphane Malbrant, Director, COJALI France

Many other talks and round tables, including on subjects such as urban logistics and tyres, will be added to these headline industry themes throughout the show.

(Non-exhaustive programme, further details in our future communications).

Maka a date for SOLUTRANS from 18 to 22 November 2025, Lyon – Eurexpo

About SOLUTRANS

SOLUTRANS: THE GLOBAL HUB FOR HEAVY & LIGHT COMMERCIAL VEHICLES

SOLUTRANS, bringing together market players from across the commercial vehicle industry, will be holding its 18th edition from 18 to 22 November 2025 at Lyon Eurexpo, France.

The event, belonging to the French Bodywork Federation (FFC) and accredited by the International Organization of Motor Vehicle Manufacturers (OICA), brings together, over 100,000 sqm, nearly 65,000 professionals along with 1,100 exhibitors and brands from all over the world, under a shared banner: “Energy and Climate: ambitious together.”

SOLUTRANS is the two-yearly rendezvous of one of the most innovative sector verticals, from industry to services. Global economic conditions make SOLUTRANS a showcase for the exceptional performances of HGV builders, bodybuilders, vehicle fitters, OEMs, manufacturers of workshop equipment, tyre professionals and distribution networks.

SOLUTRANS also aims to echo the challenges of the sector, with a specific focus on the changing energy mix, data and AI, and new regulations.

With its status as the industry’s global event, SOLUTRANS pursues the goals of supporting the industry, promoting solutions to professionals, and anticipating the challenges that lie ahead.

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Photos of previous editions available [here](#)



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